finalist presentations
and award ceremony

ideas network success teamwork

UC BERKELEY BUSINESS PLAN COMPETITION

knowledge innovation entrepreneurship leadership visionary commitment access
tech

april 24, 2002
6:30 - 9:00pm

anderson auditorium

4TH ANNUAL
UC BERKELEY BUSINESS PLAN COMPETITION 2002

Hosted by:
The Lester Center for Entrepreneurship and Innovation
The Walter A. Haas School of Business
The College of Engineering
Finalist Presentations and Awards Ceremony
Schedule of Events
Wednesday, April 24, 2002
Andersen Auditorium

7:00pm – 7:25pm: Welcomes
Jerry Engel, Executive Director of the Lester Center for Entrepreneurship & Innovation
“BK” Kumar Balakrishnan and Marthe Souza, 2001 Competition Co-Chairs
A. Richard Newton is the Dean of the College of Engineering
Marie-Claire Meisels and Ann Marie Lynch, 2002 Competition Co-Chairs

7:25pm – 7:30pm: People's Choice Award
Lesley Beatty, 2002 Sponsorship Chair

7:30pm – 9:00pm: Team Presentations
Presented by Ani Rouskova and Josh O'Connor, 2002 Mentorship and Team Coordination Co-Chairs

7:30pm – 7:45pm: E-Mask
7:45pm – 8:00pm: TCS
8:00pm – 8:15pm: ChipSi
8:15pm – 8:30pm: OncoPharmaceutical
8:30pm – 8:45pm: Adaptic Systems
8:45pm – 9:00pm: B3io

9:00pm – 9:15pm: Keynote Speaker
Peter Fiske, CEO and Founder of RAPT, 2001 Competition Winner

9:15pm – 9:25pm: Awards Ceremony

9:25pm – 9:30pm: Closing Remarks
Marie-Claire Meisels and Ann Marie Lynch, 2002 Competition Co-Chairs
7:30pm – 9:00pm: Team Presentations

Presented by Ani Rouskova and Josh O’Connor,
2002 Mentorship and Team Coordination Co-Chairs

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8:45pm – 9:00pm: B3io
E-Mask

Team Members:

Robert Lee
Michael Lodoen
Benny Warlick
Ben Wild
Thermo Chromic Systems

Team Members:

Robyne Eldridge
Matthew Kence
Frank Kelley
Barry Rosenbaum
Mike Rosenbaum
ChipSi

Team Members:

Srinivas Nimmagadda
Vidyasagar Premkumar
Anil Rao
Onco Pharmaceutical

Team Members:

Stephen Coughlin
Prasad Saggurti
Saira Singh
Adaptic Systems

Team Members:

Matt Campbell
Nathan Doble
Michael Helmbrecht
B3io

Team Members:

Keith Erickson
Elyssa Margolis
Amina Qutub
Thank you to our sponsors

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The Entrepreneurs Behind the Entrepreneurs

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Kevin Warnock

The Price Institute for Entrepreneurial Studies
Congratulations to the Winners of the UC Berkeley Business Plan Competition 2002

See you next year!