GLOBAL SOCIAL VENTURE COMPETITION

LOCAL IMPACT, GLOBAL REACH
April 9-10, 2015 | University of California, Berkeley
WELCOME TO THE 2015
GLOBAL SOCIAL VENTURE COMPETITION CONFERENCE:

LOCAL IMPACT, GLOBAL REACH
Since 1999 the Global Social Venture Competition has enabled and inspired thousands of social
entrepreneurs all over the world. This year, we celebrate and learn from the successes of former participants,
while current participants and thought leaders present their bold new solutions to intractable challenges to
foster positive global social change and inspire the next generation of social entrepreneurs.

AGENDA FOR APRIL 10, 2015

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ABOUT GSVC

The Global Social Venture Competition (GSVC) provides aspiring entrepreneurs with mentoring, exposure, and $50,000 in prizes to transform their ideas into businesses that will have positive real world impact. Founded in 1999 by MBA students at UC Berkeley’s Haas School of Business, the GSVC culminates each year with the Global Finals and Conference at Berkeley in April, gathering teams from around the world and Bay Area professionals for a day of learning and networking. GSVC has evolved into a global network supported by an international community of volunteer judges, mentors and student organizers and a partnership of premier business schools in the Americas, Europe, Asia, and Africa. This year GSVC received over 500 entries from almost 40 countries. Previous years’ finalists include Husk Power, Revolution Foods, and d.light design.

GLOBAL FINALS AND CONFERENCE OVERVIEW

The Global Finals are the last step in a journey that began last fall for our entrant teams. Yesterday, six teams were selected from among 18 global finalists to move on to the final stage of the competition. This afternoon, you will have the chance to hear presentations from the entrepreneurs behind these six exciting social ventures as they compete for the 1st, 2nd, and 3rd place awards. We also invite you to vote for your favorite of the six finalist teams and cast your vote for the People’s Choice Award. And be sure to stay through the afternoon to hear a “quick pitch” from the remaining 12 finalist teams in our Quick Pitch Competition, after which the audience will also vote to award a prize.

This morning, we invite you to join other active and aspiring social entrepreneurs and double-bottom-line business leaders for this year’s GSVC Conference: Local Impact, Global Reach. We hope that today will be a day of action and inspiration, in which you hear stories from the front lines of social entrepreneurship and get expert advice from world renowned business leaders. This year’s conference features an array of entrepreneur spotlights, breakout sessions, and panels.

2015 AWARDS

*Dow Chemical* First Place Award: $25,000
Second Place Award: $15,000
Third Place Award: $7,500
*Blum Center for Developing Economies* People’s Choice Award: $1,500
*Center for Responsible Business* Quick Pitch Award: $1,000

Do you use Twitter? Winning teams will be announced each evening on Twitter. Follow us @gsvc and tweet about today’s conference using the hashtag #gsvc2015
Dear Friends,

It is our pleasure to welcome you to the Haas School of Business at U.C. Berkeley to participate in the 16th Annual GSVC Global Finals and Conference.

This year’s GSVC conference theme, Local Impact, Global Reach, is a call to action that deeply resonates with our school’s core values. At Berkeley-Haas, we strive to challenge the status quo, think beyond ourselves, have confidence without attitude, and act as students always. These same values describe the social entrepreneur—one who refuses to accept the world’s problems, who seeks to create positive change for others, and who does so with the humility to listen and learn. The teams competing today, who have risen above over 500 global entrant teams from close to 40 countries, have taken that call to heart, and we hope that our esteemed panelists and speakers will inspire many of you to do the same.

Sixteen years after GSVC’s founding here at Berkeley-Haas, we are proud that Berkeley continues to be the hub of the competition’s rich, worldwide ecosystem of aspiring social entrepreneurs, investors, mentors, students, and faculty. The social importance of what we do has always been a part of our school’s DNA, and with our strong partnership between the Institute for Business and Social Impact and the Lester Center for Entrepreneurship, it signals our deep commitment to developing pathbending leaders who apply the tools of business to solving the world’s most critical problems.

On behalf of everyone at Berkeley-Haas, we congratulate the 2015 Global Finals teams. You have our best wishes for an engaging and thought-provoking competition and conference.

Sincerely,

Laura Tyson  
Faculty Director  
Institute for Business and Social Impact  
Haas School of Business,  
UC Berkeley

Andre Marquis  
Executive Director  
Lester Center for Entrepreneurship  
Haas School of Business,  
UC Berkeley
Welcome to the 16th annual GSVC Global Finals at Berkeley-Haas! We are excited to have you join us for ‘Local Impact, Global Reach,’ a day focused on inspiration and knowledge sharing.

Sixteen years ago, five Haas MBA students recognized the opportunity to apply business skills to the world’s most pressing challenges. By promoting interaction between business schools and the world of social impact, this team created the first competition that places equal emphasis on social good and profit. GSVC continues this history by promoting and connecting social entrepreneurs from around the globe to help advance social impact in the business world.

Today’s conference is meant to embody the mission and vision of this competition and of the Berkeley-Haas students who inspired their classmates, faculty, and business networks to make this competition possible. ‘Local Impact, Global Reach’ focuses on discussing how social entrepreneurs can drive transformational change from all corners of the world and examine the opportunities and challenges these entrepreneurs face as they seek to scale their impact. Today you will get to hear from our extraordinary lineup of speakers and global finalists who will share their inspirational stories behind the business ventures and experiences in the world of social impact. We trust this conference will serve as a conversation starter and allow ample opportunity to meet and share experiences between one another.

Before we begin, we would like to take this occasion to thank those who have made this competition possible and have supported GSVC’s growth and continued success. We appreciate all the support of our partners, 13 premier universities across the Americas, Europe, Asia, and Africa, who help find talented and inspiring entrant teams. We thank our community of loyal GSVC alumni, advisory board members, and volunteer judges and mentors who come together each year to lead the entrant teams through an enriching process of iteration and growth. Some of our biggest supporters lie within the walls of Berkeley-Haas; thank you Dean Rich Lyons, the Institute for Business and Social Impact, and the Lester Center for Entrepreneurship for always advocating for GSVC. A very special thank you to the student team who works year round to make this happen. And finally, we are grateful to our sponsors for believing in GSVC and investing in the success of today’s finalists! We know your investments will go a long way in helping these entrepreneurs springboard their ventures into success.

We hope that today’s conference is an inspiring and empowering experience for all of you!

Flavia Bicalho & Carolina Paz
2015 GSVC Co-Chairs
Haas School of Business, UC Berkeley
TRACY PALANDJIAN  Chief Executive Officer and Co-Founder: Social Finance

For more than a decade, Tracy has dedicated herself to building a more impactful nonprofit sector by re-imagining the role of the capital markets in enabling social progress. Inspired by her work with its sister organization in the UK, Tracy co-founded Social Finance, Inc. in January 2011. Prior to Social Finance, Tracy was a Managing Director for 11 years at The Parthenon Group where she established and led the Nonprofit Practice and worked with foundations and NGOs to accomplish their missions in the US and globally. She is co-author of Investing for Impact: Case Studies Across Asset Classes, a report that provides an important view on the evolution of the impact investing industry. Prior to Parthenon, Tracy worked at Wellington Management Co. and McKinsey & Co.

Tracy is the Co-Chair of the U.S. National Advisory Board to the G8 Social Impact Investment Task Force. She is a member of the Board of Overseers at Harvard University and a Director of Affiliated Managers Group. She also serves on the board of the Surdna Foundation and co-chairs the Board of Directors of Facing History and Ourselves.

Tracy is a frequent speaker and writer on impact investing and social innovation, having been covered in The Atlantic, The Economist, Forbes, and The New York Times. Tracy graduated magna cum laude from Harvard College, with a B.A. in Economics, and holds an M.B.A. with high distinction from Harvard Business School where she was a Baker Scholar.
LOCAL IMPACT, GLOBAL REACH

BREAKOUT 1: 10:15-11:30am (Andersen Auditorium)

NEW WAVES: SOCIAL VENTURE FINANCING
Some say finding funding for new ventures is easier than ever, but does this hold true for sustainable businesses and enterprises too? Explore different ways for budding social entrepreneurs to raise money—from accelerators to corporate funding to venture capital to crowd-funding. Panelists from these types of funding mechanisms will discuss their perspectives. Discover global and local opportunities and look to the future of

MODERATOR:
JENNIFER WALSKE
Program Director and Asst. Professor, University of San Francisco; Social Impact Fellow, Haas School of Business

ALISA CORDESIUS
Manager of Social Innovation, Indiegogo

VICTORIA FRAM
Managing Director, Village Capital

TRACY PALANDJIAN
Chief Executive Officer and Co-Founder: Social Finance

MARK PERUTZ
Partner, DBL Investors

CAROLINE WINNETT
Executive Director, UC Berkeley SkyDeck

GLOBAL SOCIAL VENTURE COMPETITION
BREAKOUT 1: 10:15-11:30am (Koret Classroom)

5 THINGS THE NEXT GENERATION OF SOCIAL ENTREPRENEURS SHOULD KNOW
Join us for a candid conversation with four innovative leaders who are re-imagining impact across a variety of sectors. In a series of TED-style talks, followed by Q&A, our panelists will each share some of the hard truths, pleasant surprises, and lessons learned from navigating a career in social impact. The session promises to spark conversation about some of the important, yet less-discussed, challenges and opportunities inherent to social entrepreneurship – and what the next generation of social entrepreneurs can do to address them.

MODERATOR:
BEN MANGAN
Executive Director and Lecturer, Center for Social Sector Leadership, Haas School of Business

JULIE LEIN
President and Co-Founder, Tumml

NICK PEARSON
Founder and Executive Director, Jacaranda Health

WOOD TURNER
VP, Equilibrium Capital Group

CAROLINE WHISTLER
Co-Founder and Partner, Advisory Services, Third Sector Capital
BREAKOUT 2: 11:45am-1:00pm (Andersen Auditorium)

THE PATH FORWARD: TAKING BIG IDEAS FROM PILOT TO SCALE, SUSTAINABILITY, AND IMPACT

Now that you have the transformative idea, how can you shape and scale it to deliver impact on the ground? Hear from practitioners and experts who will provide insights on the real challenges facing social enterprises in scaling their ideas, whether domestic or global. Panelists will answer the question of why great ideas for social impact can fail, and provide actionable insights on how entrepreneurs can overcome these challenges.

MODERATOR:
LINA NILSSON
Innovation Director, Blum Center for Developing Economies, UC Berkeley

KIMBERLY DASHER TRIPP
Founder and Principal, Strategy for Scale

ERIN KEOWN GANJU
Co-Founder and CEO, Room to Read

KURTIS HEIMER
Postdoctoral Researcher, UC Berkeley’s TIER
CEO and Cofounder, Endaga

TEVIS HOWARD
Founder and CEO, Komaza
BREAKOUT 2:  11:45am-1:00pm (Koret Classroom)

REVERSING INNOVATION AND RE-THINKING SOCIAL SOLUTIONS
Social enterprises are looking for new ways to bring innovative ideas to the forefront. Traditionally, products are created in developed countries and then modified for developing countries, but there is a movement towards doing the opposite, which has led to interesting ventures that aim to maintain quality while lowering costs. Beyond this, more organizations are applying design-thinking methodologies to address social problems. Hear from speakers who will discuss their experiences re-thinking social solutions by using non-traditional methods.

MODERATOR:
JULIE CLUGAGE
Co-Founder and Executive Director, Team4Tech

SUSAN AMROSE
Assistant Project Scientist and Lecturer, UC Berkeley

TESS POSNER
Managing Director, SamaUSA

NYLA RODGERS
CEO and Founder, Mama Hope

RAFAEL SMITH
Designer, IDEO.org
JUDGING CRITERIA

Judges will evaluate ventures against a set of three criteria, all with equal weight:

1. Business Potential
   a. Opportunity
   b. Product / Services
   c. Financial Sustainability

2. Social Impact Potential
   a. Social Impact Potential
   b. Social Impact Assessment

3. Likelihood of Success
   a. Implementation
   b. Organizational Fit
   c. Quality of Management Team

GLOBAL FINALS JUDGES, THURSDAY, APRIL 9, 2015

MODERATOR:
ANDRE MARQUIS
Executive Director
Lester Center for Entrepreneurship

JONATHAN BLOOM
Portfolio Manager for South America, Kiva

CINDI CHOI
Director of Global Strategy and Development, SunPower Corporation

JOE DOUGHERTY
Partner and West Coast Leader, Dalberg Global Development Advisors

CHRISTY CHIN
Managing Director, Draper Richards Kaplan Foundation

JULIE CLUGAGE
Co-Founder and Executive Director, Team4Tech

JON ELDAN
Attorney, Althea Foundation
ARUN GORE  
President and CEO, Gray Ghost Ventures

PAUL HERMAN  
CEO and Founder, HIP Investor Inc.

TARA KRAMLICH  
Founder, Atalanta Capital

KIMBERLY PETSKA  
Business Director, Method and Ecover Products

DAVID GUENDELMAN  
CFO, SaveUp and Lotus Foods

CLEVELAND JUSTIS  
Executive Director, Child Family Institute for Innovation and Entrepreneurship, UC Davis

CHRISTINA LASKOWSKI  
Managing Director, Alquemie Partners

JULIA SZE  
Trustee, Marin Community Foundation

GLOBAL SOCIAL VENTURE COMPETITION
GLOBAL FINALS JUDGES, FRIDAY, APRIL 10, 2015

MODERATOR:
Jorge Calderon
Managing Director and Founder,
Impact Strategy Advisors;
Social Impact Fellow,
Haas School of Business

CHID LIBERTY
Co-Founder and CEO,
Liberty and Justice

ERIN KEOWN GANJU
Co-Founder and CEO,
Room to Read

STEVE HAHN
Research Fellow,
Dow Chemical

NANCY KAMEI
Entrepreneur in Residence,
UCSF School of Pharmacy

MICHAEL MACHARG
Senior Advisor, Social
Ventures at Mercy Corps

MAURA O’NEILL
Former Chief Innovation Officer,
USAID

NANCY PFUND
Founder and Managing Partner,
DBL Investors

INGO PUHL
Chief Growth Officer and Managing
Partner, South Pole Carbon Asset
Management
GSVC 2015 GLOBAL FINALIST TEAMS

CATTLE METTLE, India
Website: www.cattlemettle.com

Cattle Mettle is a for-profit social venture with a bold mission to mitigate the effect of climate change on fodder/feed availability for cattle in arid or drought prone regions of Western India where rural economy is primarily livestock dependent. We combine the existing local knowledge with scientific research to process locally available resources into cattle feed to ensure a sustainable supply of protein-rich low-cost fodder/feed to increase cattle productivity. We work with small, marginal and landless rural (women and youth) groups and incentivize them to collect and process locally available resources. We create rural livelihood opportunities, increase household income and have a positive environmental impact. Currently, we are running a proof of concept pilot with a larger target group and carrying out our first sales.

CLARUS, China

Today there are 10 million children suffering from amblyopia (lazy-eye) in China. Because of bad conditions in local hospitals, most affected children lack access to effective treatments and have to endure the irreversible blurred vision caused by amblyopia for the rest of their lives. Every child deserves a clear and bright world. As a social venture, Charus’s mission is to bring the brightest eyes to all children with amblyopia by providing high-quality eye care products. Our main patented product, a portable amblyopia therapeutic apparatus, is designed to enable children’s appropriate treatments at home, especially for children with eccentric fixation amblyopia, which is currently an incurable disease. We have developed a system that combines the apparatus with the complimentary screening implement, which helps parents to detect their children’s abnormal vision in its early stage, at home. Up to now, more than 2,000 children with different types of amblyopia have benefited from our system, a proof that our apparatus is effective to nearly all kinds of amblyopia.
**DRINKWELL, USA**

Website: www.drinkwellsystems.com / Twitter: @drinkwelltweets

Drinkwell improves livelihoods for the 200 million people living in arsenic and fluoride-affected areas by blending locally-sourced technology with a franchise business model that co-opt existing rural distribution channels to create jobs, improve health outcomes, and catalyze local economies. The key to Drinkwell’s model is the creation of a network of para-skilled service engineers who ensure sustainability of SMEs that initially provide safe water, but who can eventually provide a mix of life-saving products. Unlike current best practice reverse osmosis, Drinkwell’s patented technology delivers 60x more water, is 17x more energy efficient, and reduces waste by 6 orders of magnitude while providing safe, tasty drinking water enjoyed by over 200,000 people across India, Bangladesh, Laos, Cambodia, and Nepal to-date. Drinkwell’s team consists of Fulbright Scholars who have validated a business model through executed licenses wherein which channel partners have won more than $300,000 in municipal government contracts.

**DU’ANYAM, Indonesia**

Website: www.duanyam.com

Du’Anyam is a social enterprise aiming to improve maternal and newborn health in East Nusa Tenggara, Indonesia by reducing prenatal risks associated with heavy agricultural labor and lack of proper nutrition during pregnancy. This is done through providing alternative employment that leverages an existing local skillset, wicker weaving. Targeting locations with limited employment opportunity, Du’Anyam creates farming/weaving cooperatives consisted of women of childbearing age where a pregnant woman weaves while other co-op members tend her farm. Du’Anyam provides functional and marketable product design and brings the artisanal crafts to national and international market. Some of the co-op’s profits are used to cover prenatal expenses and purchase nutritious foods. The combination of economic empowerment, reduction in heavy labor, and nutrition improvement decreases the risks of maternal and newborn complications. There are potentials to replicate the model in other rural areas with heavy dependence on agriculture and existence of amenable village skillset.

**ECO CO, Burkina Faso**

With Eco Co – Ecological Coffer ing – we dream of a construction world that is more environmentally friendly. That is why we work on construction site equipment made of plastic instead of wood. We have developed an innovative material based on recycled plastics, which has unlimited uses on construction sites. The first one is a formwork solution, where the cement is poured. Totally adapted to construction companies’ constraints, it is cheaper and as effective as existing formwork. We’re carrying out studies to propose new products based on our material, such as modular, comfortable and transportable houses. We want to revolutionize the construction industry by using a material that is not typically used in our countries. Plastic waste is indeed not treated here and is responsible for many sanitation problems and diseases. We propose a new outlet for this raw material, and we want to encourage the recycling industry in order to build more sustainable African societies.
GARBAGE CLINICAL INSURANCE, Indonesia

Garbage Clinical Insurance (GCI) is a micro health insurance program which uses garbage as a financial resource. With this program, the community pays for clinical services by collecting garbage. This way the community can mobilize their unused resources to improve health access and breakdown barriers between health facilities and communities. The main principle of Garbage Clinical Insurance is organizing community to create sustainable financing and open health access. It also becomes an incentive for the community to start a proper waste management program.

GOLD OF BENGAL, France and Bangladesh
Website: goldofbengal.com / Facebook: www.facebook.com/jutedoit

For more than four years, Gold of Bengal has led research and development in Bangladesh on a range of jute textile reinforcements for composite applications with high ecological, economical and social impacts. We might be able to replace classical glass fiber composites while revitalizing the declining jute industry. We are currently incubating a local company in a joint venture with a Bangladeshi industrial company to produce and commercialize our first innovation: the Pât, the first technical jute reinforcement for composite specially designed for technical applications. Our objective is to set up modern jute mills that are producing jute textile reinforcements in total autonomy, respecting security, environmental and social international standards. To reach this goal, research and technology transfer aim at accelerating this innovation development, while benefiting to the local population.

HOMESTRAY, China

The increasing number of stray animals in urban China is a serious problem: every year there are around 5 million dog bites, but only about 200 non-official shelters which lack funding to handle the stray animal problem. In comparison the market of pet products and pet services in China has reached $5 Billion in 2013 and is expanding by 8% yearly. HomeStray is a social venture that aims to change this situation. By partnering with stray animal shelters and using the Wechat platform, HomeStray built a B2C online platform specializing in pet products and O2O for pet services, which could provide funding and additional support to shelter partners. The ultimate purpose is to solve the stray animal problem in urban China. The establishment of HomeStray significantly meets pet owners’ consumption demand and the willingness to care for stray animals. Currently HomeStray has attracted 5 animal shelters and over 20 thousand followers.
**HORUS TECHNOLOGY, Italy**
Website: www.horus.technology

Horus Technology is a firm focused on the development of innovative computer vision solutions for visual impairment. We believe that technology can restore the independence of the 300 million visually impaired people in the world. Horus is our first product: one-of-a-kind, it’s a wearable device that can be worn on any pair of glasses. It observes the scene through a vision system, analyzing it and describing it to the user thanks to a bone conduction device. Horus features include: text reading, navigation assistance (pedestrian crossing and obstacle detection) and face and object recognition. It does not require an Internet connection, thus guaranteeing reliability in every situation. Horus Technology has developed a patent pending proprietary technology that overcomes its competitor’s limitations.

**LAKHENI, South Africa**

Lakheni is a social enterprise which harnesses the aggregated buying power of low-income communities in order to give them access to discounted staple food while developing micro-retail enterprises (spazas) and supporting Early Childhood Development Centers (crèches). The enterprise will do this through the use of a mobile group-buying platform, which builds its success on the existing social capital linked to crèches within communities.

**LUMIR, South Korea**
Website: http://www.lumir.co.kr/ / Email: admin@lumir.co.kr

Lumir C is an LED lamp that lights up by converting a candle’s heat energy into electric energy without any exterior power. Through a trip to India, we learned about the seriousness of blackouts in developing countries. Instead of electric power, a paraffin lamp is mainly used in Africa and some developing countries in Asia where electric power is not supplied properly. Although they are using a candle to light up the darkness instead of a harmful and expensive paraffin lamp, its brightness is not enough for everyday life. Therefore, we have discovered how to light up a room by using just a candle. Lumir is a growing venture team incubated by Social Entrepreneur Incubating Business. The main members majored in electrical engineering, and have a high understanding of appropriate technology. Team which has a social venture item qualified through various competitions of technology, investment and domestic largest scale. Lumir is trying to become a company that makes profits while solving social problems rather than just a simple product selling company. We will sustain the light which is the basis of life.
**REACHI, Denmark**

Worldwide over 300 natural disasters strike every year, affecting millions of people. Once natural disasters strike, regular communication lines and power lines are often damaged, leaving mobile phones and radios useless, which has huge consequences for response and relief coordination. Reachi is a dedicated communication device developed to be the missing link between professional Red Cross and locally placed volunteers during disaster response. It utilizes a matured mesh technology, guaranteeing signal without the need of vulnerable, physical structures. It is further designed to be disaster proof and runs on solar power. With Reachi, local volunteers are empowered and the professional Red Cross is instantly provided with the missing overview of the crisis and the needs brought by it. With this given information, relief can be prioritized and brought to the right places – in time!

**REMATERIALS, USA**

Website: re-materials.com

It is ReMaterials’ mission to provide high quality roofing to families living in slums and villages in India and the world. Over 1 billion people in the world lack adequate roofing and 70% of these people cannot afford a conventional concrete slab roof. They are forced to use poor quality corrugated cement and metal sheets, that get unbearably hot, crack and corrode, cause water leakage and noise, and contain toxic substances like asbestos. This results in severe health issues, discomfort and lower quality of life. ReMaterials aims to fill this market gap. Our roofing solution, ModRoof, is made almost entirely of waste, provides superior thermal insulation, is strong, its modularity allows for incremental installation and repair and it looks aesthetically pleasing – transforming a house into a home. ReMaterials manufactures in Ahmedabad, India. We are currently conducting pilot installations with Microfinance Companies, laying the foundation to an expansion throughout India and globally.

**SOLWA, Italy**

Website: www.solwa.it | email: info@solwa.it | Facebook: solwa-srl | Twitter: @solwasrl

**FoodWa** is an innovative system based on solar energy for drying food (fruits, vegetables, fish, meat) in order to improve its storage for trading or for extracting essential oils used by chemical and cosmetic industries. FoodWa is the most advanced autonomous drying system, powered by solar energy and is able to dry quick, safe and healthy products for industrial use or human consumption. The easy management of the system allows solving different needs with different types of products.
TOILETS FOR PEOPLE, USA
Website: www.toiletsforpeople.org / email: info@toiletsforpeople.com / Twitter: @toilets4people

Toilets for People (TfP) sells affordable, hygienic and sustainable composting toilets, sanitation consulting services and training in local capacity building to NGOs. We focus on serving communities living in the developing world where conventional sanitation solutions like pit latrines and flush toilets fail. TfP’s signature product - the Compact, Rotating, Aerobic, Pollution-Prevention, Excreta, Reducer, known as the Crapper - is a self-contained, waterless composting toilet that uses a proven technology to safely treat human waste. Our design is open-source to maximize impact and promote long term sustainability. In flood-prone and waterlogged areas, flush toilets back up and pit latrines overflow contaminating drinking water supplies. TfP succeeds in providing toilets to these communities through partnerships with NGOs already working on Water, Sanitation and Hygiene (WASH) either to achieve development goals or for disaster relief. In addition to bringing health, the CRAPPER brings the privacy, safety, comfort, convenience and dignity people want.

WEDO GLOBAL, China
Website: www.wedoglobal.com / Facebook: https://www.facebook.com/wedoglobal

WEDO GLOBAL is a social enterprise that aims to create a harmonious and culturally diverse society by addressing issues related to cultural misunderstanding and conflict. Our mission is to 1) promote peace and cultural diversity; 2) advocate for multi-cultural education; 3) empower ethnic minorities. We are committed to enhance people’s global awareness, cultural understanding and sensitivity by conducting interactive multi-cultural workshops, community-based walking tours and overseas tours, which are co-created by experienced team members with various cultural backgrounds. Participants can experience, learn and reflect on cultural differences. In addition, we offer training programs for the under-represented ethnic minorities in the community to improve soft skills, expand social networks and gain more confidence. After training, they will be employed as WEDO cultural ambassadors to conduct and facilitate multi-cultural activities. Since 2012, we have developed a sustainable model and positively impacted more than 3,800 people from schools, charitable organizations and corporations in Sri Lanka, Nepal, Taiwan, Hong Kong and Macau.
**XENDIT, USA**  
Website: www.xendit.co

XENDIT provides a simple and low cost smartphone-based money transfer solution that is focused on serving overseas foreign workers. These consumers have limited access to traditional banking infrastructure and they are poorly served by current money transfer services. New competitors in this industry are not innovating for these workers, who are becoming increasingly connected to smartphones in the developing world. We know that providing better money solutions for these future customers will lead to higher income levels and better long-term economic outcomes in recipient countries.

**Y GENERATION, France**  
Website: ygeneration-education.com

Quality vocational education is not accessible for millions of youth around the world. Not enough spots, too far, too expensive, poor quality, no employability guaranteed... In the meantime, multinational companies can find top management but have a hard time recruiting and retaining skilled middle-management, like qualified technicians and supervisors. Here comes Y GENERATION EDUCATION giving under-privileged youth around the world access to quality vocational education, through its adaptive e-learning and peer-to-peer innovative pedagogy. Y GENERATION’s unique model relies on three main pillars: part-time individualized e-learning, part-time apprenticeship working within our partners companies, and a coach to enhance personal and social development. We are a self-sustainable Social Business, as defined by our Honorary Chairman, Nobel Peace Prize Laureate, Professor Muhammad Yunus. The studies are co-financed by our partner companies that pay for the recruitment and training provided, and by the students that benefit from a 0%-interest common loan, that they will reimburse jointly and proportionally to their level of salary, after the program. We are launching our Pilot Project in 3 large cities in Brazil in 2015.
GSVC wishes to thank its advisors, partners, sponsors, student organizers and volunteers for helping us present the 2015 Competition.

REGIONAL PARTNERS

HAAS SCHOOL OF BUSINESS
UNIVERSITY OF CALIFORNIA, BERKELEY

Founding Partner

The Haas School of Business is one of 13 schools and colleges at the University of California, Berkeley, which is known for its strong global brand and dedication to society’s biggest issues in addition to academic rigor. The Haas School of Business, one of the most prestigious business schools in the world, seeks to develop leaders who redefine how we do business. MBA students at Haas founded the Global Social Venture Competition (GSVC) in 1999, and in the 16 years since, Berkeley-Haas students have collaborated with faculty and staff in the design, development, and implementation of this annual social venture competition and conference. GSVC is sponsored by the Lester Center for Entrepreneurship, which seeks to foster academic programs, community outreach and campus wide collaboration in new-venture creation, entrepreneurship and venture capital, with support from the Institute for Business and Social Impact, which unites a broad array of programs to empower the campus community in developing creative and effective solutions to urgent social and environmental problems.

ERNEST SCHELLER JR. COLLEGE OF BUSINESS GEORGIA INSTITUTE OF TECHNOLOGY, ATLANTA

The Ernest Scheller Jr. College of Business, Georgia Institute of Technology (Georgia Tech) combines excellence in business education with a multidisciplinary focus on management of technology, international business, and entrepreneurial and innovative processes. The school’s Institute for Leadership and Entrepreneurship (ILE) offers courses on social entrepreneurship, IMPACT lectures, and practical experience through study abroad programs and competitions to empower members of the community to consider economic, social, and environmental implications of everyday business decisions. GSVC outreach at Georgia Tech is sponsored by ILE and coordinated through the Net Impact graduate chapter. For more details: ile.gatech.edu/programs/GSVC/.
LONDON BUSINESS SCHOOL, UK
GSVC’s EMEA Semifinals, hosted by London Business School (LBS), took place from October 2014 - February 2015 and followed the theme, “Collaboration for Impact”. The LBS GSVC Committee put together four events to support the competition: an information session with past participants, a networking evening for potential participants, the final pitching round for finalists in front of judges, and the main event: a day long conference (sponsored by Hitachi and the Deloitte Institute of Innovation and Entrepreneurship). At the conference, finalists pitched in front of a live audience, panelists discussed collaboration for impact across financing and design, and the winners (global finalists) Reachi and Lakheni were announced (you can follow the day’s activity at twitter.com/GSVClondon). Additionally, LBS offered an entrepreneur matchmaker and mentorship program for finalists throughout the competition.

ESSEC BUSINESS SCHOOL, FRANCE
For over a century, ESSEC has been developing a state-of-the-art educational program that gives the individual pride of place in its learning model, promoting the values of freedom, openness, innovation and responsibility. Preparing future managers to reconcile personal interests with collective responsibility, giving consideration to the common good in their decision-making, and weighing economic challenges against the social costs are some of the objectives ESSEC has set for itself. Its ultimate goal? To create a global world that has meaning for us all. In 2002, ESSEC was the first French business school to create a chair of Social Entrepreneurship dedicated to teaching and research. Since then, the chair strives to promote and professionalize social entrepreneurship through innovation, experimentation and academic research. We believe in social entrepreneurship as a powerful tool to move towards fairer and more equal societies. The Social Entrepreneurship Chair has been organizing the GSVC for French-speaking countries for now eight years. This year, we received 145 applications from 17 countries, showing our dedication to support social ventures all around the Francophony.
ALTIS, POSTGRADUATE SCHOOL
BUSINESS AND SOCIETY, ITALY

The mission of ALTIS is to promote Entrepreneurship and Management for Sustainable Development. Through its teaching, research, and consulting, ALTIS transmits business skills and strategies that enhance a company’s economic, social, and environmental performance. ALTIS conducts international research and offers a broad portfolio of education and consulting services to companies, non-profit organizations, and public administration. ALTIS has become an international point of reference for the development of Impact Entrepreneurship. In Africa, Asia, and Latin America, through the E4impact project, the Graduate School trains entrepreneurs and mobilizes investors and institutions to facilitate the start-up and expansion of businesses with positive social and environmental impact.

INDIAN SCHOOL OF BUSINESS, INDIA

The Indian School of Business (ISB) evolved from the need for a world-class business school in Asia. The founders, some of the best minds from the corporate and academic worlds, anticipated the leadership needs of the emerging Asian economies. They recognised that the rapidly changing business landscape would require young leaders who not only have an understanding of the developing economies but who also present a global perspective. The ISB is committed to creating such leaders through its innovative programmes, outstanding faculty and thought leadership. Funded entirely by private corporations, foundations and individuals from around the world who believe in its vision, the ISB is a not-for-profit organisation. This is the tenth year of the ISB-GSVC partnership. As a regional partner, ISB administers the competition in South Asia and some parts of Africa and the Middle East.

THAMMASAT BUSINESS SCHOOL, THAILAND

Thammasat Business School is Thailand’s oldest business school and part of Thammasat University, the second oldest university in Thailand and one of the best-known and respected institutions of higher learning in the country. The IMBA Program at Thammasat Business School hosts the GSVC Southeast Asia community, consisting of thought-leaders, educators, students, investors, with the goal of creating high-innovation and high-impact ventures in the Southeast Asian region. For more information, visit: http://www.tbs.tu.ac.th/.
SOCIAL ENTERPRISE NETWORK
SOCIAL VENTURE COMPETITION ASIA, KOREA

Social Enterprise Network (SEN) is a partnership among business schools, educational and research institutions, foundations and corporations, to support study and education of social enterprise and to help youths grow to social entrepreneurs as well as responsible business leaders of the future. We pursue a society in free market economy, where every business contributes to creation of social value together with financial value. We envision a world where youths grow to successful social entrepreneurs and responsible business leaders lead the industries and the society. Our organization purposes supporting study and education of social enterprise at business and non-business schools, enhancing its understanding among corporations, industries and society, helping students and professionals start up social ventures, and leading youths to grow to responsible and well-equipped business leaders of the future.

YOUTH INNOVATION CHINA (GSVC CHINA)

Youth Innovation China (YIC) partners with universities, student groups, NPOs and corporations to drive student involvement in social enterprise and entrepreneurship development in Greater China region. YIC’s mission is to drive young generation innovation, thought leadership of social innovation and responsibility. YIC fosters industry and academic collaboration in talents development, new-venture creation and entrepreneurship education, provides incubation/entrepreneurship consulting service (non-profit) to start-ups founded by innovative young talents. For more information about GSVC China competition please visit www.gsvc-china.org.
OUTREACH PARTNERS

UNIVERSITY OF CAPE TOWN, SOUTH AFRICA

The Bertha Centre for Social Innovation and Entrepreneurship is based at the University of Cape Town’s Graduate School of Business, developed in partnership with the Bertha Foundation. We learn with and from the people we work for. We seek to inspire and support individuals, organisations and systems to question what is and reimagine what can be—while backing and delivering those solutions, which can transform our continent. Through our work we have learnt that successful transformative social innovation has several agents, types and issues areas. We focus on four key areas looking at innovations in Education, Health, Finance and Scale. We created a student social venture programme in response to the lack of teams from Southern Africa in global competitions, and the lack of technical, financial and institutional support they receive.

We have sent three teams in three years to the GSVC Global Finals: The Reel Gardening, 2013; Lumkani [formerly Khusela], 2014; and Lakheni, 2015. Local support for these teams and the program comes from the Bertha Foundation, SAB Foundation and Edge Growth. In 2015, the Centre launched a campus-wide social innovation challenge, UCT UPSTARTS (http://www.uctupstarts.uct.ac.za/index.php) to build a generation of innovation activists across the University’s 25,000 strong student body.

Local support for these teams and the programme comes from the Bertha Foundation, SAB Foundation and Edge Growth.

KOC UNIVERSITY, TURKEY

Koc University’s Graduate School of Business (GSB) is the leading school in business education in Turkey and among the most successful business schools globally. It seeks to nurture global leaders who are able to align people with the organizational mission and shared values in order to sustain performance, as well as to make decisions that create value for their organizations and for society. As such, GSB builds and offers innovative post-graduate business programs with the objective of facilitating change and progress. For more details: http://gsvc.ku.edu.tr.
UNIVERSIDAD DE LOS ANDES, COLOMBIA

Universidad de los Andes has proactively established relationships with Colombian universities with a track record for promoting the development of environmental and social ventures in our region. By working with their entrepreneurship centers and graduate schools, we have begun generating awareness of GSVC within Colombian borders. We have also contacted our partners in the Social Enterprise Knowledge Network (SEKN) and expanded our search for executive summaries through them.

PONTIFICIA UNIVERSIDAD CATÓLICA DE CHILE BUSINESS SCHOOL

Pontificia Universidad Católica de Chile Business School (PUC) is considered one of the most prestigious management institutions in Chile and Latin America, due to its high quality standards and its motivated team of professors. More than 90 years of excellence in the region and being part of a full-fledged University, gives the assurance of world class quality. This initiative is managed by CoLab Social Innovation. For more information please write to Prof. Sebastián Gatica: sgatica@uc.cl.
We offer our sincere gratitude to our 2015 GSVC Sponsors. Thank you for your generosity and vision in supporting the GSVC community.

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